Designed by Tridez Studio
(Trio Team)

PROACTIVE BUILDING SOLUTIONS

Visual Brand Identity Design
Social Media Design
UX/Ui

PORTFOLIO

PBS PROJECT PORTFOLIO

CONSTRUCTION BRAND GROWTH SYSTEM

Brand Strategy • Conversion-Focused Website • Social Media Growth

TridezStudio

PBS Proactive Is A Professional Brand Focused On Reliable, Forward-Thinking Solutions.

Building Trust Through Identity

PROJECT OVERVIEW

The Challenge

The Brand Lacked A Clear And Consistent Visual Direction Across Its Identity.

Our Solution

We Created A Cohesive Identity System Built Around Clarity, Consistency And Recognition.

Strategic Brand System

Research
Strategy
Design
Application

Brand Strategy | Conversion-Focused Website | Social Media Growth

Design By Trio


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PBS
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PBS
PROACTIVE
BUILDING SOLUTIONS


24
7
98%


PBS
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LOGO MARK
LOGO TYPE
PBS
PROACTIVE
BUILDING SOLUTIONS


ICON CONSTRUCTION


LOGO SAFE AREA
0.25x
0.25x
X Height
X Height
PBS
PROACTIVE
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0.25x
0.25x

TYPOGRAPHY

Ag

Main

CONTHRAX

FULL FAMILY

Secoundary

POPPIN

FULL FAMILY

H1	Conthrax	40pt
H2	Poppin Sami bold	32pt
H3	Poppin Medium	24pt
Body 1	Poppin regular	16pt
Body 2	Poppin regular	16pt
Button	Poppin Sami bold	20pt

Main

SEE GREEN

HEX: #313E3B

R: 49 G: 62 B: 59

HEX: #8AD5B7

R: 138 G: 213 B: 183

HEX: #DAEAE8

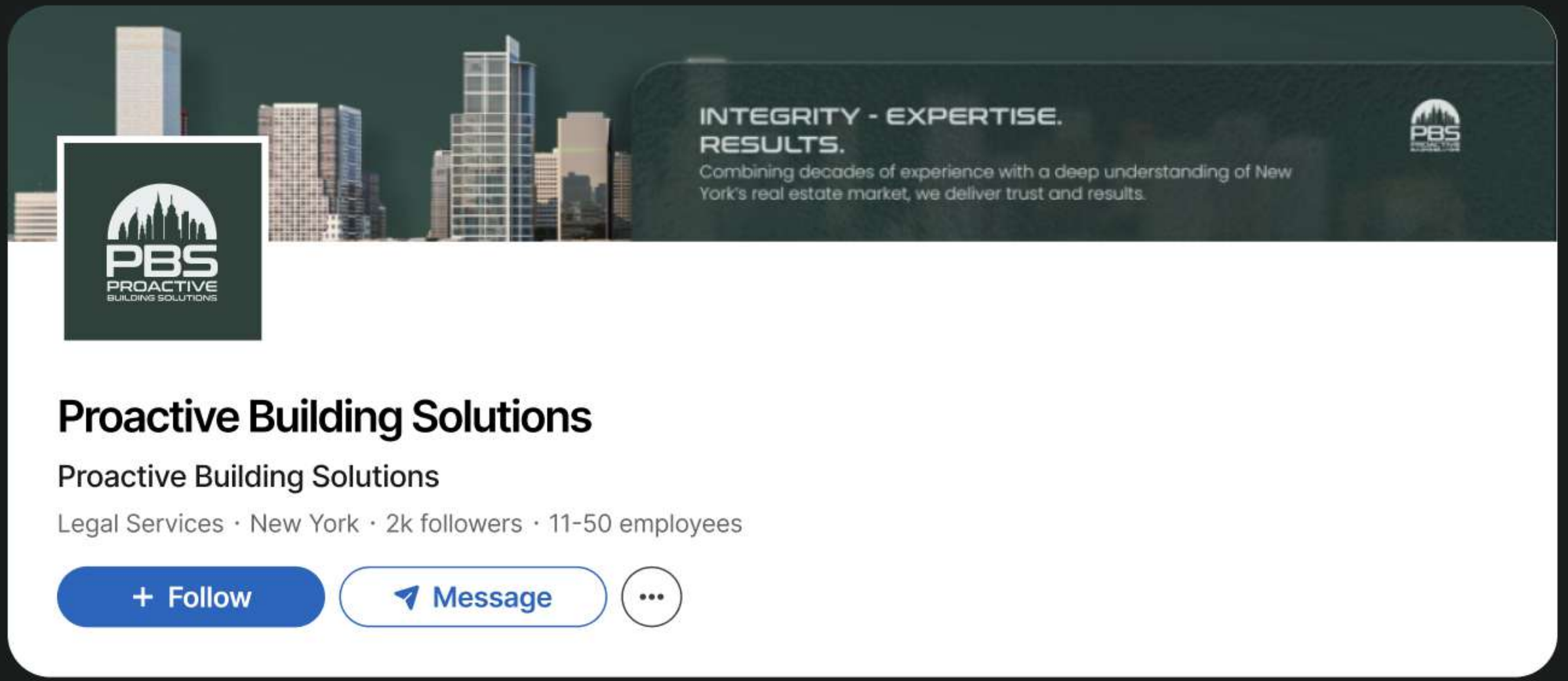
R: 218 G: 234 B: 232


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Social media Posts / Carousels / Stories / highlights / Reels



Linkedin Profile Strategy or optimization















Stationary & Print Media Design

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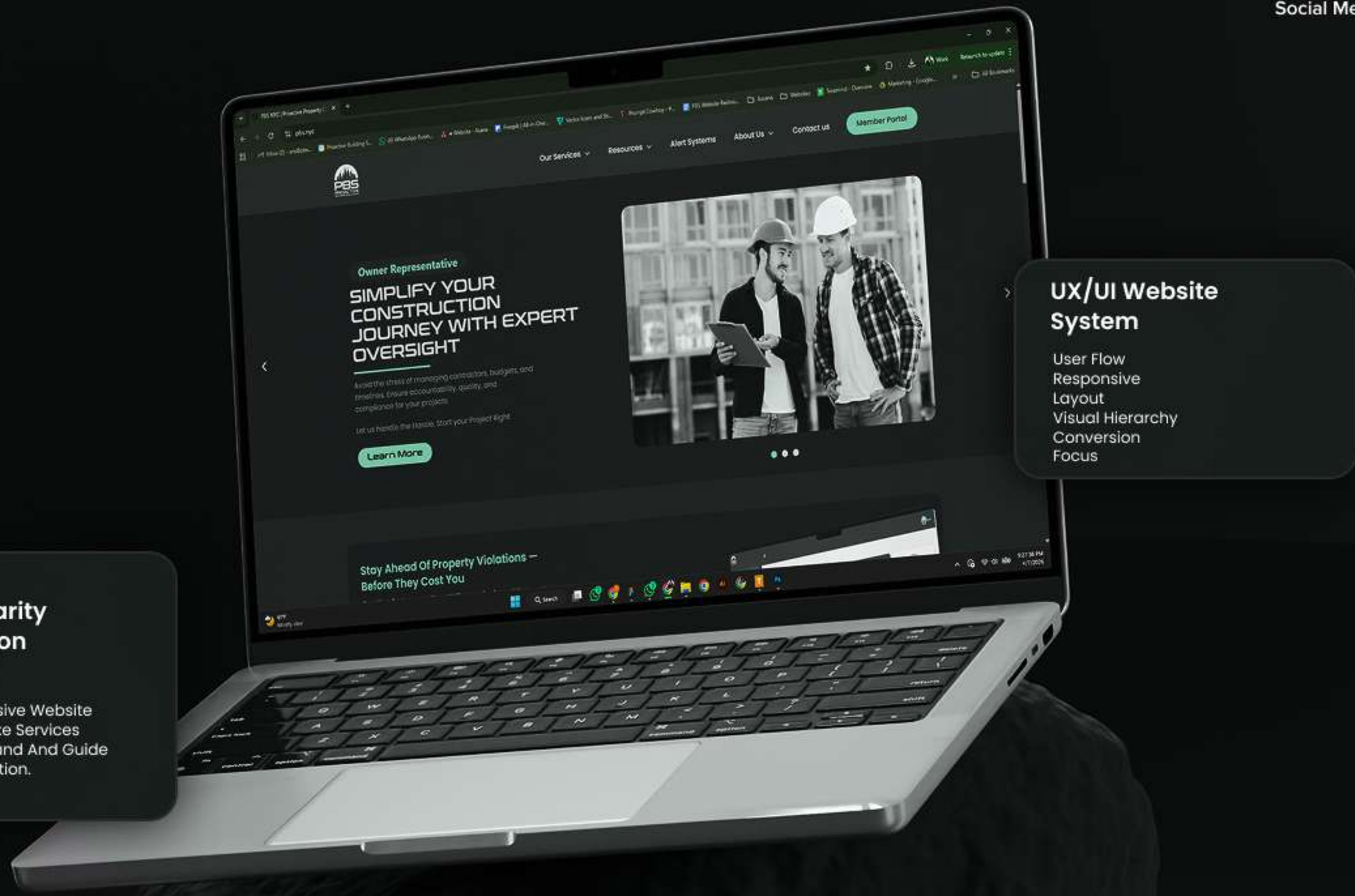


A MODERN IDENTITY BUILT FOR CLARITY, TRUST, AND GROWTH. @2026

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PROACTIVE BUILDING SOLUTIONS

Visual Brand Identity Design
Social Media Design
UX/Ui



UX/UI Website System

User Flow
Responsive
Layout
Visual Hierarchy
Conversion
Focus

Built For Clarity & Conversion

A Clean, Responsive Website Designed To Make Services Easy To Understand And Guide Users Toward Action.

Mobile Website Version

Desktop Website Version

